

Four FBID Board seats are open for reappointment

Seats available are:

Chamber of Commerce (must be a Chamber member),
City at large (anywhere in Fortuna), Downtown Merchant (must be from Downtown), Redwood Village (must be from Redwood Village).

If you are a Fortuna business owner/person and are interested in applying to be a FBID boardmember, email fbid@fortunabusiness.com or call Dianna Crow at 725-9261.

Upcoming Events

May 10- Oct. 25	Farmers Market –Tuesdays
May 14	Fortuna Concert Series
May 18	Fortuna Chamber of Commerce Mixer – Glamorous, Kidlicious & Long Board Subs
May 26	Fortuna Rotary Annual Dinner
June 4	City Wide Yard Sale
June 11	Western Tiger Swallowtail Day
June 12	Art and Wine in the Park
June 15	Fortuna Chamber Mixer – Landmark Real Estate & Eel Valley Lawn Care
June 21	The Cycle of Business Success – Free Business Seminar
July 3	Fortuna Fireworks Festival
July 11-17	Rodeo Week
July 16	Fortuna Chamber of Commerce Mixer – Cowboy Mixer/Rohner Park
July 22-24	Fortuna Auto Xpo
August 16	The Cycle of Business Success – Free Business Seminar
August 17	Fortuna Chamber of Commerce Mixer – Depot Museum
August 27	Hops in Humboldt
September 10	Fortuna Concert Series
September 11	9/11 Remembrance
September 21	Fortuna Chamber of Commerce Mixer – Travel with Doris & New Life Service Co.
October 1	Apple Harvest Festival
October 8	Fortuna Concert Series
October 14	FUHS Homecoming Parade
October 18	The Cycle of Business Success – Free Business Seminar
October 19	Fortuna Chamber of Commerce Mixer – Coast Central Credit Union
October 30	Grave Matters

Send your email address to:
fbid@fortunabusiness.com to receive email updates of what is happening in Fortuna. :)

Home Based Business Expo

The Fortuna Business Improvement District is planning on hosting a Home Based Business Expo and would like your input. Have you participated in other similar expos? Is this something you would be interested in participating in? How much did the booth space cost? Help FBID make this expo a success for your business. Contact Dianna Crow at 725-9261 or fbid@fortunabusiness.com to share your thoughts.

Holiday Shop Local Contest Results

The Holiday Shop Local Contest was held November 25 thru December 20. Community members were encouraged to save their receipts from transactions in Fortuna businesses when they totaled \$200 they could then enter to win Fortuna Bucks. The contest was a huge success. FBID was able to track \$59,913.08 that was spent in Fortuna during the 25 day period. Shopping local is crucial to our community. Always encourage your customers to shop local.

Shop Local!

Have you been on the FBID website lately?

Visit www.fortunabusiness.com to find lots of useful information.

RELOCATION: FBID links you with commercial property available in Fortuna, as well as consulting on new ventures or relocating your business.

BUSINESS: FBID works with the diverse business sector of Fortuna, providing many programs and information services. Learn more by visiting www.fortunabusiness.com

COMMUNITY: FBID invites the public to learn more about Fortuna businesses, its promotions, events and get the latest news from their press center.

The FBID new workplan for 2011-12 is complete and also available on the website.

www.fortunabusiness.com

Do you need assistance? FBID can help.

Fortuna Business Improvement District (FBID) is here to help you and your business succeed. If you need help with anything please feel free to contact FBID.

One way that FBID can assist your business is by sending your prepared press release to the correct media contacts. Simply write a press release about an event, award or other newsworthy information and email it to fbid@fortunabusiness.com. FBID will then forward it on to all the appropriate media contacts which saves you a lot of time trying to figure out who to send the press release to.

Contact FBID with questions. 725-9261 or fbid@fortunabusiness.com