

FORTUNA BUSINESS IMPROVEMENT DISTRICT

Special Board Meeting

June 24th, 2021 8:30 a.m. (Pacific Time)

Meeting ID: 878 7091 7759 Passcode: FortunaBID

Board Members present:

1. Erica Thompson (City Wide/At Large)
2. Jasmijn Kozlowski (City Wide /At Large)
3. Ashley Mitchel (Hospitality)
4. Matt Casagrande (Redwood Village Shopping Center)
5. Brian Gonzalez (Fortuna Downtown Merchants)
6. Bailey Davy (Fortuna Chamber)

Others attending:

1. Dianna Rios; FBID Executive Director
2. Beryn McKenna; FBID Assistant
3. Allison Stanfield; FBID Staff
4. Jeremy Stanfield; City Council Liaison
5. Merritt Perry; City Manager

Call to order:

8:30 a.m. Public Comment:

All public comments should be sent to the Executive Director at fbid@fortunabusiness.com and include; First and Last Name, Business name or Entity of involvement for the record (limit to 3 minutes) during the meeting. If your public comments are received before noon on Wednesday, they will be read into the record and will be noted in the official minutes.

8:35a.m. Minutes:

- Discussion/Feedback
- Public Comment
- Action

8:35a.m. Financials:

- Review approval of monthly financials.
- Discussion/Feedback
- Public Comment
- Action

Business Items:

8:40a.m.

1. FBID Annual Workplan and Budget planning for 2021-2022:

Mayor Long and City Council only had one question after the city council presentation on June 7, 2021 it was about the future planning for 2021/2022. Staff is seeking Board input and direction for planning for the next fiscal year.

- Discussion/Feedback; Audit expense added to budget, Cutting Back non-essentials in budget and workplan based on budget, budget for bookkeeper, FBID brochures, HLA Grant, Etc.
- Public Comment
- Action

9:05a.m.

2. Redwood Village Rodeo Activity:

Director Kozlowski is the event chair for Tuesday night Rodeo July 13 Hosted by Redwood Village Shopping Center. Budget for items and approval from the association to run their event.

- Discussion/Feedback
- Public Comment
- Action

9:15a.m.

3. FBID Board Appointment

What to do for the FBID Board appointment moving forward for July 2021 related to the City Wide At Large, Fortuna Downtown Merchants, Redwood Village Association, City Council Representative and Fortuna Chamber of Commerce Representative.

- Discussion/Feedback
- Public Comment
- Action

9:30 4. People Mover

The people mover is in need of some repairs that exceed the maintenance fund, we need to budget some funding for the repair and hold off on loaning it organization to use until it is safe. The city has express interest in buying the people mover, scheduling the rentals and doing or paying for some of the repair. Staff is seeking direction on next steps.

- Discussion/Feedback
- Public Comment
- Action

9:35 a.m.

5. Future Agenda items:

This agenda item allows the board an opportunity to address staff for agenda items they would like to see come to the FBID board for discussion, review, and information.

- Discussion/Feedback
- Public Comment
- Action

9:35a.m. STAFF REPORT:

9:40a.m. BOARD REPRESENTATIVE REPORTS:

9:45a.m. NEXT MEETING: ADJOURN :