

FORTUNA BUSINESS IMPROVEMENT DISTRICT

SPECIAL Board Meeting

March 8th, 2021 8:30 A.M. (Pacific Time)

Join Zoom Meeting at :

<https://us02web.zoom.us/j/89868372717?pwd=WjdTRGc0T1RkaFpRTUV5dnVSMmJHZz09>

Meeting ID: 898 6837 2717 Passcode: FortunaBID

The FBID Board of Directors is a non-political entity committed to the strengthening of Fortuna's business community. Fortuna Business Improvement District Board meetings are open and public under California law. This agenda is posted in 3 public places: Fortuna Chamber of Commerce, Fortuna Monday Club & City of Fortuna. Fortuna Business Improvement District – Board of Directors – Mission Statement The goal of the Board of Directors and Staff of the Fortuna Business Improvement District is to work together with Fortuna's diverse business community to effect positive economic change. We plan to achieve this by presenting a proactive, cohesive image of integrity, value and service through promotion of community events, the retention and recruitment of businesses and provision of effective public relations, advertising and informational services.

NORMAL MEETINGS SCHEDULED THE Third TUESDAY OF EVERY MONTH AT 4:00 p.m.

Board Members scheduled to be present:

1. Erica Thompson (City Wide/At Large)
2. Jasmijn Kozlowski (City Wide /At Large)
3. Ashley Mitchel (Hospitality)
4. Matt Casagrande (Redwood Village Shopping Center)
5. Brian Gonzalez (Fortuna Downtown Merchants)
6. Bailey Davy (Fortuna Chamber) - Will submit input and feedback to staff but will not be present at the meeting.
7. **OPEN** (City Appointed)

Others scheduled to attend:

1. Dianna Rios; FBID Executive Director
2. Berny McKenna; FBID Assistant
3. Jeremy Stanfield; City Council Liaison

Call to order:

Minutes: Approve minutes at the March 16, 2021 at 4pm monthly FBID Board Meeting

BOARD REPRESENTATIVE REPORTS: Skipped until monthly board meeting

FINANCIALS: Skipped until monthly board meeting

Public Comment: All public comments should include; First and Last Name, Business name or Entity of involvement for the record (limit to 3 minutes) during the meeting. If your public comments are received before noon on Thursday, they may be read into the record and will be noted in the official minutes.

BUSINESS:

- I. Review and approve FBID communication with a Fortuna business owner of the Fortuna Downtown Business Association.

ADJOURN: _____

Next meeting: March 16, 2021 at 4:00pm monthly board meeting.